

Create Local Connections Priority 4 – Increase Visibility of Payneham Road UC in local Community and in SAUCA

<u>Aim / Objective</u>	<u>Initial Steps</u>	<u>Who to be involved</u>	<u>Time frame</u>
<p>Aim To increase visibility of PRUC in the local Community and in the SAUCA to attract more people into church activities and services.</p> <p>Objectives</p> <ol style="list-style-type: none"> 1. Increase awareness of our church properties and the possible & current uses, activities and services to the community in our region. 2. Actively promote increased understanding of the true meaning of events such as Christmas and Easter. 3. Promote awareness of facilities available for weddings, baptisms and other special occasions to encourage full use of our properties. 4. Advertise Shed and plant sales to increase community awareness of these events and to increase income. Seek support for donations to shed. 	<p>Consider distributing small pamphlets or flyers to the nearby community and to local shops for display.</p> <p>Utilise large banners on side of Hall to advertise events.</p> <p>Further explore purchase & installation of an improved Audio/Visual system for church</p> <p>Utilise Synod E-News and PRUC Newsletter to list future events – shed sales , concerts, etc.</p> <p>Upgrade our website or use other social media outlets to advertise events</p> <p>Explore possibility of external electronic notice board to help with advertising events – seek costs & local council approval.. Proposal to Council .</p>	<p>Set up a working group to prepare and distribute advertising materials.</p> <p>David and Brenton to do this when requested.</p> <p>Property Committee to confirm viability, cost and location – and send 2nd proposal to Council</p> <p>Designate someone to take on this role - ? Jan, Lesley.</p> <p>Sharon and Steven</p> <p>Designate someone to follow this up. ? Steven, David, Do Young.</p>	<p>Council to discuss and seek volunteers</p> <p>When requested</p> <p>To Council by July meeting</p> <p>Identify who can do this by July 30th</p> <p>ASAP</p> <p>Proposal to Council in 2022</p>